

For Immediate Release

Media Contact: JR Hevron/ JR@sadowsky.com

Sadowsky Releases Re-Engineered Line of Flatwound Strings for Bass and Guitar

Long Island City, NY: February 19, 2018—Sadowsky Guitars is proud to announce the official release of their new Blue Label Flatwound strings for bass and guitar.

In a continuing process of refinement, these newly re-engineered flatwound strings incorporate the best qualities of the original Black Label and Blue Label Flatwounds. The result is improved tone, feel, and consistency. Each string is precision wound on a cello string winder for unequalled quality with a stainless wrap on hex core.

The bass flatwounds are superb for fretless basses or for that classic Motown sound. The guitar flatwound strings are equally outstanding for a classic jazz guitar tone.

“Our challenge was to create a string with a true vintage tone and feel that retains a strong fundamental to sit well in the mix,” stated Roger Sadowsky. “Consistency has historically been an issue with all flatwound strings, with sets containing a high frequency of defective strings. Significantly improved consistency was a priority of our new design, especially given the cost and longevity of flatwound strings.”

Available now from Sadowsky dealers and direct from the [Sadowsky online store](#). The 4-string bass set is available in 40-100 and 45-105 gauges for \$48-\$50 and the 5-string bass set is available in 40-125T and 45-130T gauges for \$67-\$72. Guitar sets range from 11-48, 11-50, 12-52, and 13-56 and are priced at \$22-\$35 per set.

For additional information, contact JR Hevron at: JR@sadowsky.com. For hi-res photos, visit [Sadowsky Press Releases](#).

About Sadowsky Guitars: Since 1979, Roger Sadowsky has earned a reputation for building some of the highest quality basses in the world. SADOWSKY instruments are played by many of the world’s greatest artists including Will Lee, Rickey Minor, Michael Rhodes, Verdine White, Tom Hamilton, Jason Newsted, Vic Juris, Lionel Loueke, Al Anderson, and Dean Parks.

Sadowsky Guitars • 2107 41st Avenue, 4th Floor, Long Island City, NY 11101

Sadowsky.com • 718-433-1990