



For Immediate Release

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Sadowsky's New Line of MetroExpress Basses to be Unveiled at 2018 NAMM Show

Long Island City, NY (By way of Japan): January 25, 2018—Sadowsky Guitars is proud to announce the new **MetroExpress** line of affordable basses at the 2018 NAMM show in Anaheim, CA.

The **MetroExpress** basses will include the legendary Sadowsky preamp as well as Sadowsky pickups, strings, and hardware. Instruments will be available in 4 and 5 string vintage models with the following finishes: black, olympic white, candy apple red, sage green metallic, ice blue metallic, and tobacco burst. Built with either an alder body and morado fingerboard or an ash body and maple fingerboard, each bass is guaranteed to weigh less than 8.9 pounds. Street price is \$1875 for the 4-string models and \$1975 for the 5-string models.

The **MetroExpress** is made in Japan to Roger Sadowsky's exacting standards under the supervision of Yoshi Kikuchi. Roger and Yoshi began working together in 1993, when Yoshi started a year-long internship at the Sadowsky NYC shop. In 2003, when Roger set out to launch his first line of affordable basses, Yoshi recruited a team of veterans from the Japanese

guitar industry to set up a shop in Japan to produce the MetroLine series. Fifteen years and 10,000 basses later, Roger and Yoshi have established the MetroLine as the premier line of basses made in Japan.

Due to the overwhelming success of the MetroLine series, Roger chose to forge a relationship with one of the top factories in Japan to produce an even more affordable instrument. Roger and Yoshi spent the last 18 months working with the factory's production manager, challenging him to make a bass worthy of the Sadowsky name. The result is the **MetroExpress**, your fastest way to a new Sadowsky!

The **MetroExpress** basses will be available from Sadowsky dealers and direct from Sadowsky. For additional information, contact Peter Amos by email or phone (718.433.1990/ peter@sadowsky.com).

Hi-Res Images and Website Information: To download images of the MetroExpress, visit the [hi-res gallery page](#). For more information on the MetroExpress, visit the [model page](#). For more information on Sadowsky, visit our [website](#) and Roger Sadowsky's [profile page](#).

About Sadowsky Guitars: Since 1979, Roger Sadowsky has earned a reputation for building some of the highest quality basses in the world. SADOWSKY basses are played by many of the world's greatest artists including Will Lee, Rickey Minor, Michael Rhodes, Verdine White, Tom Hamilton, and Jason Newsted.

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